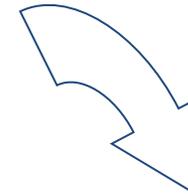


The importance of Key Performance Indicators (KPIs.)

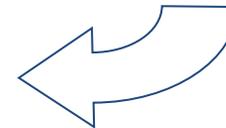
To know where you are,
you need information

Information



Information
comes from data

Data



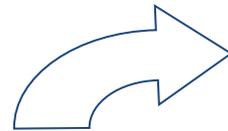
To get data, key performance
indicators need to be measured

Measurement

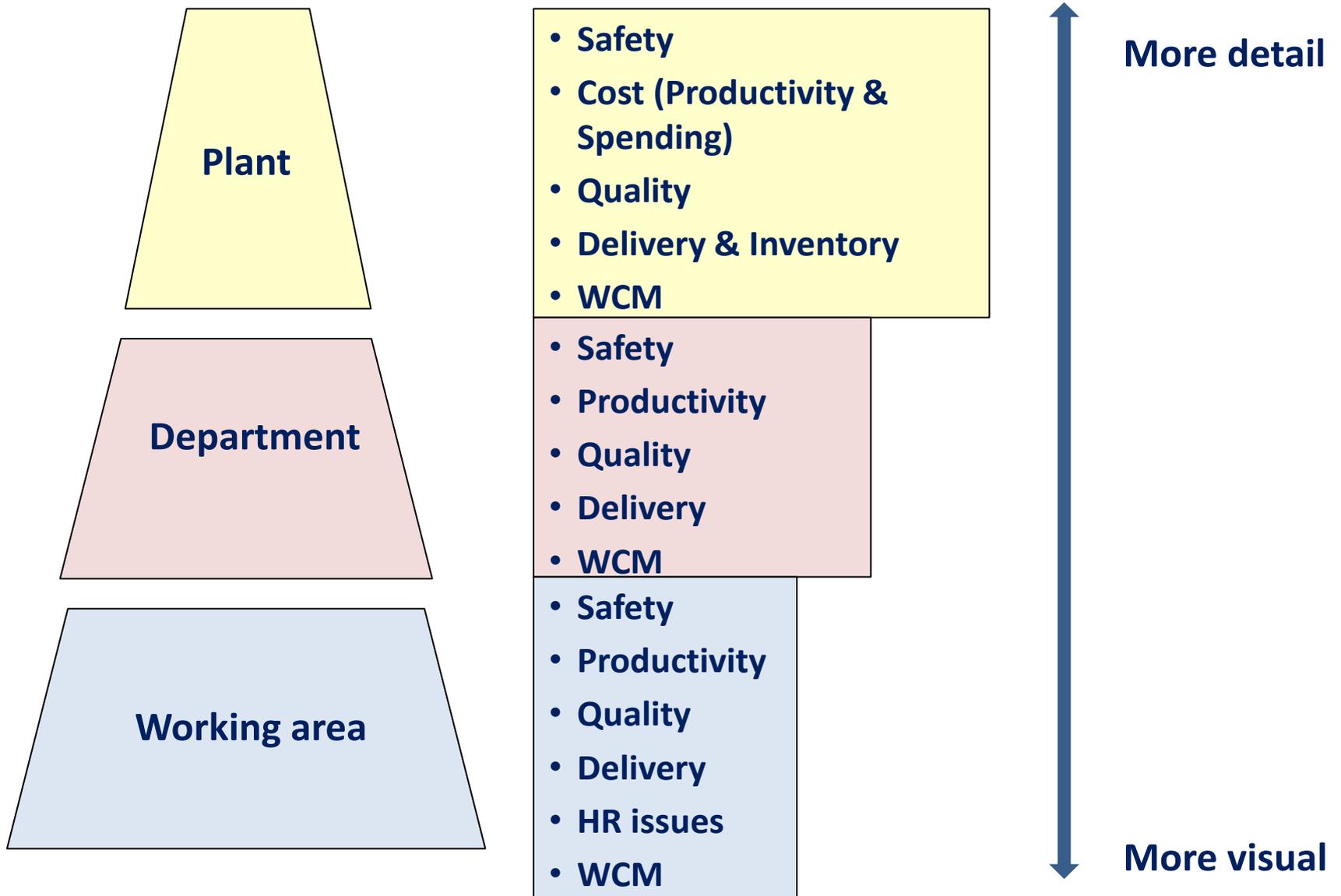


Improvement

This information
indicates where
improvement is
required



Clarity of Objectives through KPI s



How will this information be best communicated?

- Use visualisation
- Keep it simple
- Keep it updated

